



Marine Corps Community Services Marketing Statement of Understanding – Local Guide Cover Competition

Rules and Guidelines:

1. The cover design must include “MCCS Iwakuni Local Guide” and “2025”.
2. Open to SOFA personnel, ages 14 and older. For those under 18, a signed consent form must be submitted with the artwork.
3. Designs should be suitable for all ages and reflect a positive image of the Iwakuni community.
4. Designs must not include any explicit or suggestive themes, including nudity, violence, or offensive language.
5. Respect cultural diversity and avoid any imagery or symbols that could be considered insensitive or offensive to any group or culture.
6. Designs should not include political or religious symbols, messages, or references.
7. Designs must be original and not infringe on any copyright or intellectual property rights, including copyrighted materials or logos.
8. Ensure that the design is clear and easily understandable, especially when considering the addition of text and logos for the final cover layout.
9. Follow the specified size and format requirements for both digital or hand-drawn submissions.
10. Ensure that the resolution is suitable for printing (300 dpi or higher for digital submissions).
11. The competition does not accept AI-generated art. All submissions must be original works created by the artist. Any submission found to be AI-generated will result in immediate disqualification from the competition.

Ownership and Usage Rights:

1. By submitting your artwork, you grant permission for your design to be used on the cover of the “Local Guide Booklet”.
2. The winning design will become the property of MCCS Iwakuni and may be edited or modified for printing purposes.
3. Artwork that does not adhere to the parameters may be disqualified.
4. By participating in this competition, you agree to abide by these parameters and the decision of the judges, which are final.

Size and Format:

For Digital Artwork:

- Artwork should be created using Adobe Photoshop, Illustrator, Procreate or any other graphic design software.
- The dimensions should be 102 x 191 millimeters with a bleed of 5 millimeters.
- The document setting must be 300 dots per inch (dpi) and CMYK.

For Hand-drawn Artwork:

- Artwork should be created on paper or canvas.
- The dimensions should be 112 x 201 mm or an aspect ratio equivalent.
- There is a 5 mm bleed on each side which will be cropped in printing.
- Use any medium suitable for hand-drawn art (e.g., pencils, markers, watercolors, etc.).



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Submission Guidelines:

- Submissions must include the artist's name, age (if under 18), and contact information.
- If under 18, a consent form must be signed by a parent/guardian and submitted with the artwork.
- The file size should be no larger than 10 MB.
- All files will be submitted digitally at OMBIwakuni.Marketing@usmc-mccs.org.

For Hand-drawn Artwork:

- Artwork must be scanned in high resolution (300 dpi or higher).
- Must be submitted in JPEG or PNG format.

For Digital Artwork:

- Must be submitted as a packaged PDF, Adobe Illustrator, Photoshop, or InDesign File.
- The file size should be no larger than 10 MB.

Important Dates:

- Submission Open: July 12, 2024
- Submission Deadline: August 23, 2024
- Winner Announcement: October 4, 2024

For any questions or clarifications, please contact at OMBIwakuni.Marketing@usmc-mccs.org or message us on Facebook.

We look forward to receiving your creative submissions!