

Marine and Family Programs Division MARINE FOR LIFE (M4L)

WHO WE ARE

Marine For Life began in 2002 and continues today linking employers and Marine-friendly organizations – connecting Marines with opportunities – as an extension of our Marine ethos "Once a Marine, Always a Marine."

Marine For Life is a networking capability that enables nationwide assistance to Marines who are transitioning between military and civilian career and life pursuits, seeking to foster and develop relationships with community partners and employers, and provide a conduit of awareness, connectivity and communication of Marine and Family Programs.

One of the goals of Marine For Life is to create a community of common interest and a venue for the linkage of contacts and personal and professional networks for transitioning and veteran Marines and civilian partners.

Individual Marine Corps Reserve members are our representatives serving throughout the country, at our installations and in local communities, developing and furthering a network of Marine-friendly organizations to assist our transitioning Marines in pursuing civilian careers, educational opportunities and realizing their life goals as part of their personal and professional development.

Executed through the Personal and Professional Development Branch of Marine and Family Programs Division at Headquarters, Marine Corps Marine For Life enables transitioning Marines who have served honorably to continue to stay an integral part of the extended Marine Corps family in their return to communities across our Nation.

In addition to the building awareness and connectivity through networking and referrals our Individual Mobilization Augmentee representatives reach out to some 4,000 Marines in transition each month by way of Transition Readiness Seminars, Job Fair's, employment luncheons and Reserve component musters.

The Marine For Life network is currently partnering with approximately 350 military friendly educational institutions throughout the nation – Marines connecting to fellow Marines pursuing lifelong academic goals and achievements.

Marine For Life has also established relationships with more than 600 employers across the country. New relationships are being developed each month as connections are promoted by community partners, veteran Marines, and M4L representatives in an expanding network of contributors and those who will remain – *A Marine For Life*.

"Marines have been made combat ready, now Veteran Marines need to be made transition ready. You each have earned the Eagle; Globe; and Anchor, and because of it you will be <u>Marines for the rest of your</u> <u>lives</u>. We make Marines, we win our nation's battles and we return quality citizens back to the towns and communities of America." – Gen. James F. Amos, 35th Commandant of the Marine Corps

WHERE TO FIND M4L - 866.645.8762 / http://www.marineforlife.org/



Marine For Life Network



Marine For Life Network





CONNECTING MARINES WITH OPPORTUNITY

COMMIT TO SUCCESS. CONNECT WITH MARINES. ACHIEVE YOUR GOALS. JOIN THE MARINE FOR LIFE NETWORK.















INTRODUCTION

While the job market is improving, it remains challenging, especially among younger applicants and veterans.



INTRODUCTION

But the nation holds you in high regard. So approach your future with purpose, enthusiasm, and the support of those who understand the value that you bring.







"If everything else is equal, the nod usually goes to the Marine."

Major Sean Riggs, MFLN Advisor, speaking on the value of hiring Marines.

Decide now to once again be the first to be called.



Once a Marine, Always a Marine.

TODAY WE'LL COVER:

- 1. Who We Are and Why You Should Join the Marine For Life Network
- 2. The Importance of Networking
- 3. Your Networking Strategy
- 4. Networking in Higher Education
- 5. Networking as an Entrepreneur
- 6. Trends from the Marine For Life Network
- 7. Remaining Active in the Network





"Networking is where I find the majority of the jobs that aren't listed online. And I have a direct contact with the person without having to go through the online system. It's a warm, fuzzy touch at the company, versus a nonresponsive Internet system."

- Master Sergeant Thorin Moser, MFLN Advisor

WHO WE ARE AND WHY YOU SHOULD JOIN

The Marine For Life Network was established to help Marines connect with opportunities as they return to civilian life.







The Marine For Life Network:

- 100+ Representatives
- Reserve Marines
- Marine Veterans
- Advisors
- Educators
- Entrepreneurs
- Corporate Contacts
- Non-Profits



The Marine For Life Network can guide your search for:



Career & Technical Opportunities



Educational Opportunities



Entrepreneurial Endeavors



Other Resources



We also connect employers and schools with the quality, dependable candidates they are looking for - Marine veterans.





"He had people fighting for him. He came out for one week, and he got two jobs."



Master Sergeant Thorin Moser, MFLN Advisor, on networking success.

Our network is continually expanding.





THE IMPORTANCE OF NETWORKING

The national unemployment rate for veterans is improving, but the job market remains highly competitive.



Networking is key.



80% of jobs are found through networking.

National Public Radio (NPR) reported that 70 to 80% of job openings are not even published online.*

Through the traditional application process, just one resume out of 1,470 leads to a job.

*Sources: Career Horizons, NBCnews.com





A network for Marines is already in place, and it's continuously growing. Tap into it and use it to build your own personal network.

YOUR NETWORKING STRATEGY

Join the Marine For Life Network.

Reach out to the network contacts in your region, industry or educational program.

- Attend Networking Events in Your Area
- Improve Your Resume
- Create Your Online Profile
- Learn Interview Techniques
- Follow up on Leads
- Volunteer in Your Community







Treat getting a job like a full-time job. Start early. Get to work. Stay disciplined.

Capitalize on your network.

- Marine For Life Network luncheons
- Career Fairs
- Social Events
- Informational Interviews
- Social Media





Start early and network aggressively.

- Set a Goal to Make Up to 25 New Contacts Each Month
- Make Phone Calls
- Send Emails
- Cold Call







Create your online brand.

LinkedIn

Twitter

Facebook

Job Sites









NETWORKING IN HIGHER EDUCATION

At a recent conference, Will Hubbard, USMC Retired, Vice President for Government Affairs with the Student Veterans Association, highlighted the great value of networking with fellow veterans in colleges and universities.

Networking enables you to find a place to live, determine which classes to take (and avoid), form study groups, find internship opportunities and even gain post-graduation employment.

Networking can be the difference between being a successful student and dropping out.



"Before he even got out of the Marine Corps, he already had these meetings set up, he already had school opportunities to look at, and it was just a matter of him connecting the dots and showing up in person."



Captain Christopher Hagan, MFLN Advisor, speaking on success with educational opportunities.

NETWORKING AS AN ENTREPRENEUR

"A lot of Marines have a hard time selling themselves because they've learned to be selfless. That mentality hinders their progress as entrepreneurs sometimes. Networking is not selfish; it's the way to sell yourself, but you do it in a humble and genuine Way." — Cesar Nadar, USMC (Ret), Owner & CEO, X Corp Solutions





TRENDS FROM THE MARINE FOR LIFE NETWORK

Now let's talk about the latest information and trends from the Marine For Life Network:



JOIN THE MARINE FOR LIFE NETWORK





The Marine For Life Network was created to help you embark upon a successful future outside of the military.

REMAINING ACTIVE IN THE NETWORK



Remain actively involved. Keep building our network. Continue the tradition of helping Marines.



MARINE FOR LIFE "When Marines commit, they commit fully. Companies and schools are able to use that strength to their advantage. Their deep motivation to get things done and build up an organization sets them apart."

> **Captain Christopher Hagan**, MFLN Advisor, speaking on Marines' intangible traits.



Once a Marine.



Always a Marine.



Commit to success. Connect with Marines. Join the Marine For Life Network.

Send a text to 50500 and type in "M4L" or

Email MFLSignUp@gmail.com, then click the link and complete the form.

866.645.8672

MarineForLife.org



"I tell employers, This is not an average employee you're getting. This is two employees wrapped up in one. This is a United States Marine."

Major Sean Riggs

MFLN Advisor